



More Than A Shop

developed by the Rural Coffee Caravan
"come in for a chat..."

Rural Coffee Caravan is a Registered Charity No. 1187423

For some people, visiting their local shop is a huge part of their social contact; for some it may be their **ONLY** contact...

Hello,
how are
you
today?

£FREE

More Than A Shop

is an initiative to inspire & encourage rural community shops in Suffolk to welcome folk in for more than just their shopping. It celebrates shops that provide their communities with another way to address the causes of loneliness by encouraging their customers to stay a while.

You can change someone's life simply by offering a chance to stay for a chat. Those chats can lead to new friendships and open up a wonderfully reconnected life for isolated rural residents.

www.ruralcoffeecaravan.org.uk



@RuralCoffeeCaravan



@Rural_Coffee_Caravan



@RuralCoffeeCaravan

If you run a shop or store in a rural community in Suffolk, and this is something you could do, or are already doing, we'd love to hear from you! It could be that you have a book corner, an information corner, or a table and chairs for people to rest at, or maybe a volunteer who is really just there to chat.

Do you have a space in your shop for a coffee machine which could become a little 'coffee corner' - a reason for customers to tarry longer for a brew and a chat? Our friends at COFFEELINK are kindly supporting us with a special offer to help our **More Than A Shop** stores set one up. Get in touch with us if you'd like to know more.

Is your local store already More Than A Shop? Would you like to nominate them for our award to thank them?

All awarded stores will receive a lovely **More Than A Shop** window sticker to display along with a personalised certificate. They'll be promoted on our website and social media to celebrate and acknowledge their kindness to their local community, and they will gain access to a supportive signposting network.



Suffolk County Councillors are willing to be approached for funding help from their locality budgets if shops need some help to achieve their **More Than A Shop** status, and there are other small grants out there. We'll put you in touch with them.

Has your local store got the potential to be More Than A Shop? Can you show them this flyer and ask them to get in touch with us?

Call The Rural Coffee Caravan office on: **01284 336 472**
Or email us at: **morethanashop@ruralcoffeecaravan.org.uk**

