

Loneliness Is Everyone's Business



Registered Charity 1187423

The Rural Coffee Caravan and Corporate Sponsorship

All of us are likely to experience loneliness at some point in our lives. Suffolk's rural communities face considerable challenges when it comes to loneliness and isolation. The Rural Coffee Caravan has been working to address these problems in rural communities for 20+ years. By supporting us, Suffolk businesses can help us reach even more people across our beautiful county and be part of the solution.

Why support us?

The Rural Coffee Caravan exists to help rurally isolated people in Suffolk access services, information and opportunities for social connection, to improve their lives, health and wellbeing. We have been bringing people together and connecting them to support since 2003. We empower & strengthen rural communities and our model works.

What does sponsorship offer?

The opportunity to address the symptoms and causes of loneliness and isolation by directly supporting an organisation which is 'on the ground' dealing with this every day.



What are the benefits of sponsoring us?

- Demonstrating your business's commitment to CSR in a way that directly helps the people of our county and contributing to policies that benefit them.
- Valuable opportunities for positive brand enhancement in aligning your business with a charity respected and embedded in Suffolk as the 'go-to' organisation when addressing loneliness.
- Employee engagement with their local community as part of your ESV policy.
- Employee pride in their employer's association with a local charity.
- Expanding employee awareness of a resource which could benefit anyone with whom they interact.
- Building deeper networks within your target audiences and reaching new audiences across all corners of Suffolk.
- Raising your company profile as one committed to taking action to support the more vulnerable members of society.



Sponsorship packages can include:

- Your logo on our website, with links to your own website and information as to why you support us.
- Sponsoring our uniforms, for example, or the mugs used at our visits.
- Your logo displayed on our vehicles - on the road with us wherever we go.
- A representative from The Rural Coffee Caravan speaking at events for you.
- Provision of content for your website to explain your involvement with The Rural Coffee Caravan.

Charity of the year

By choosing us as your charity of the year you can make a huge difference to rurally isolated people in Suffolk.

It's also a great opportunity to strengthen your workplace community with a common goal to raise funds.



- Provision of collection boxes and support for any fundraising activity you undertake for us.
 - Your organisation included in email newsletters distributed amongst our networks and your logo added to promotional literature.
 - Your logo added to a pavement swing sign displayed at one of our network events.

www.ruralcoffeecaravan.org.uk

Contact us at
info@ruralcoffeecaravan.org.uk
for further details on the different levels of sponsorship packages we can offer.